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For Immediate Release

Habitat for Humanity International chooses Northern New Jersey for Cars for Homes Matching Donations Grant

*Habitat affiliates in Bergen County, Morris County, Newark and Paterson join forces, plan
'Jersey Road Trip'*

NEWARK, N.J. – Dec. 2010 – If you want to trade in your car, boat, motorcycle or RV in return for the satisfaction of making a donation to the work of Habitat for Humanity International, four Habitat affiliates in Northern New Jersey have a special deal for you.

Habitat affiliates in Bergen County, Morris County, Newark and Paterson have been awarded a matching donation grant of up to \$100,000 from Habitat's Cars for Homes program. This means that the cash value of vehicles donated to these affiliates between Nov. 1, 2010, and June 30, 2011, will be matched with donations from Habitat for Humanity International.

People who act quickly and donate a vehicle before the end of December may still be able to claim the deduction on their 2010 income tax return. In most cases, donations are eligible for a tax deduction; consult your tax adviser or the IRS for details.

Vehicle donations from zip codes in Bergen, Essex, Morris and Passaic Counties, as well as donations made by phone when the donor specifically asks for the funds to go to one of those Habitat affiliates, will count toward the matching program. Donors should call 877-277-HFHI (4344) to arrange for pick-up or they can arrange a donation online at www.carsforhomes.org.

The matching grant program will culminate in Habitat's Cars for Homes "Jersey Road Trip," a week-long event to be scheduled for April of 2011. A group of representatives from Habitat's Cars for Homes program will help build homes in New Jersey, spending a day at each of four Habitat for Humanity work sites in Bergen, Essex, Morris and Passaic counties.

The Jersey Road Trip will culminate in a visit to the largest Habitat for Humanity ReStore resale outlet in the area, located in Morris County. The Habitat for Humanity ReStore resale outlet program, like the Cars for Homes program, enables people to make tax deductible donations of construction materials, appliances, cabinets, furniture and other household items, which are used to raise funds for local Habitat for Humanity affiliates.

"We're extremely excited for the Jersey Road Trip," said David Zurheide, executive director of Habitat for Humanity Newark. "We want everyone to know they can donate their unwanted vehicles to help build affordable, energy-efficient homes."