Our case for support
Help us help families build strength and stability.
Habitat for Humanity is a global leader. As a global organization delivering local impact, Habitat is uniquely positioned to address the world’s shelter crisis.
Our work in more than 70 countries and across all 50 states in the U.S. has helped transform the lives and communities of more than 39 million people through housing since 1976.

With the help of more than 500,000 volunteers in the past year, Habitat served more than 11,600 individuals each day.

individuals served

Habitat for Humanity’s strategic plan looks at the number of individuals impacted by our work. We report our work as a mix of households and individuals, and so, to present our figures as individuals, we multiply by five the number of households served by our international work, and we multiply by four (or by two for rehabs) the number of households served by our work in the U.S. and Canada. The data presented below have been through this conversion.

<table>
<thead>
<tr>
<th>Area</th>
<th>New and rehab construction</th>
<th>Incremental construction</th>
<th>Repairs</th>
<th>Professional services</th>
<th>Market development</th>
<th>Civil society facilitation</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S. and Canada</td>
<td>13,864</td>
<td>16,190</td>
<td>30,054</td>
<td>2,290</td>
<td>1,380,215</td>
<td>13,180</td>
<td>1,480,405</td>
</tr>
<tr>
<td>Latin America and the Caribbean</td>
<td>18,225</td>
<td>33,475</td>
<td>45,200</td>
<td>3,290</td>
<td>1,380,410</td>
<td>13,180</td>
<td>1,480,405</td>
</tr>
<tr>
<td>Europe, Middle East and Africa</td>
<td>4,560</td>
<td>180,705</td>
<td>9,920</td>
<td>5,345</td>
<td>1,383,410</td>
<td>13,180</td>
<td>1,597,220</td>
</tr>
<tr>
<td>Asia and the Pacific</td>
<td>13,490</td>
<td>52,840</td>
<td>33,185</td>
<td>3,375</td>
<td>994,340</td>
<td>45,005</td>
<td>1,142,235</td>
</tr>
</tbody>
</table>

Unaudited combined

The audited financial statements of Habitat for Humanity International reflect only part of Habitat’s work around the world. As autonomous nonprofit organizations, Habitat for Humanity affiliates and national organizations keep their own records of revenues and expenditures.

To better demonstrate the magnitude of the movement, we annually compile combined (unaudited) financial amounts for Habitat for Humanity in total. For the fiscal year that ended June 30, 2019, we estimated the total impact of the entire Habitat for Humanity mission was as follows:

<table>
<thead>
<tr>
<th>FY2021</th>
<th>FY2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total revenue of $2.3 billion</td>
<td>Total net assets of $3.2 billion</td>
</tr>
</tbody>
</table>

Audited consolidated

<table>
<thead>
<tr>
<th>FY2021 use of funds (in thousands of dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program – U.S. affiliates $139,109</td>
</tr>
<tr>
<td>Program – International affiliates $70,489</td>
</tr>
<tr>
<td>Program – Public awareness and advocacy $17,507</td>
</tr>
<tr>
<td>Fundraising $54,209</td>
</tr>
<tr>
<td>Management and general $19,031</td>
</tr>
<tr>
<td>Total expenses $300,445</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FY2021 sources of funds (in thousands of dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions $259,743</td>
</tr>
<tr>
<td>Donated products $54,946</td>
</tr>
<tr>
<td>Government grants $17,557</td>
</tr>
<tr>
<td>Other income $20,389</td>
</tr>
<tr>
<td>Total revenue $382,635</td>
</tr>
</tbody>
</table>

A CASE FOR SUPPORT
Habitat Humanitarians are high-profile volunteers recognized for their invaluable contributions. This generous group serves as mission champions, advocates and spokespeople to raise awareness of the need for decent, affordable shelter in the U.S. and around the world.

We have tremendous friends
“In the same way bricks form the foundation of a home for a family, the gift of a Habitat house provides the foundation for community growth and development. A home is instrumental in breaking the shackles of poverty from one generation to the next. “Sometimes, God looks down on the world, and He says, ‘Why do My children treat each other like this?’ God looks down on the world today and sees you. God smiles because He sees you doing fantastic work.”

The late ARCHBISHOP EMERITUS DESMOND TUTU, patron of Habitat for Humanity South Africa

“When I volunteered on Habitat builds, I saw how readily families contributed their own labor. They worked as hard as the volunteers because they were building their own house. At the house dedication, there was no mistaking the joy and pride on their faces. I’ve heard how parents build on the stability of a Habitat home to enable their children to achieve greater strength and self-reliance. I know these stories are true as I’ve met some of the families myself.”

JACQUELINE FERNANDEZ, Bollywood actress and Habitat volunteer

“Our Habitat Humanitarians are former President Jimmy Carter, former first lady Rosalynn Carter, country music stars Garth Brooks and Trisha Yearwood, and world-renowned construction and real estate experts Drew and Jonathan Scott.

“I greatly admire what Habitat does. Housing is central to the well-being of families. The house is connected to children’s health and education and to the entire family’s self-esteem and sense of belonging.”

STANLEY MOTTA, Copa Airlines chairman of the board, president and director of Motta International, and Habitat supporter
According to UN-HABITAT, by 2030, 2 out of 5 people will live in inadequate housing.

The scope of the problem we address is vast.
Around 90% of urban expansion in developing countries is near hazard-prone areas and built through informal and unplanned settlements, according to the World Bank.

More than 75% of the world’s population does not have legal documentation of their property rights.

One in 10 people lives on less than US$1.90 a day, the international threshold for extreme poverty, according to the World Bank. In 2021, an estimated 9.2% of the world’s population was living in extreme poverty.

The World Health Organization says those living in poor conditions “are exposed to greater personal and environmental health risks, are less well-nourished, have less information and are less able to access health care, thus they have a higher risk of illness and disability.”

According to the World Bank, more than 2 billion people worldwide do not have access to a toilet, and hundreds of millions cannot wash their hands at home.
Driven by the vision that everyone needs a decent place to live, Habitat has partnered with families for 45 years to build and improve places they can call home.

We have the unmatched ability to address this need.
Our work focuses on increasing access to homeownership and housing finance, improving housing affordability and quality, helping communities prepare for and respond to natural disasters, and building strong and resilient neighborhoods.

**Our work today includes:**

- **New construction** where our houses and work processes are designed for their specific local settings and use locally available materials.

- **Improvement and repair of existing houses.** In the U.S., this work is done as part of our neighborhood revitalization efforts. Outside the U.S., we help families build incrementally and help create access to housing microfinance loans.

- **Advocacy,** which advances access to adequate and affordable housing globally through changing policies and systems. This includes the Cost of Home campaign, which aims to make housing more affordable for 10 million people across the U.S., and aligning our work to support the 2030 Agenda for Sustainable Development and Sustainable Development Goal 11.

- **Working alongside the families who partner with us.**
We are aided by our volunteer-led model

In FY2021, Habitat mobilized more than 500,000 volunteers to build, advocate and raise awareness about the worldwide need for shelter.
Habitat is a global community, with partners from all walks of life who lift their hands, hearts and voices to move our life-changing work forward worldwide. Volunteers, donors and families together increase our impact.

Hear from our volunteers:

“"I am passionate about affordable housing because it's one of those things that impacts everything else: finances, health, education. So, while getting one family into affordable housing won't change the whole world, it will change the world for that family. It's why I love what I do."”

LIZ BAGLEY, Habitat volunteer

“We give our time and labor, but in exchange you find yourself welcomed by a community and becoming part of their family.”

DIANA TSANG, Habitat volunteer

“"It is hard to express in words the true essence of the Habitat build. From giving back and improving lives of others in less fortunate circumstances to teamwork and connecting with the local community, it truly is a life-changing experience."”

EMILIA MCNUTT, Habitat volunteer

We are built on a foundation of faith

The idea that became Habitat grew from the fertile soil of Koinonia Farm, a community farm outside of Americus, Georgia, founded by farmer and biblical scholar Clarence Jordan. Koinonia was established to serve as a “demonstration plot for the kingdom of God.”

While personal faith is not always the motivating factor for all Habitat volunteers, our mission has always been based on the idea that we serve God by serving others.

Habitat partners with all people — of different faiths or of no faith — whether they are seeking housing or joining us to help.

Building the Beloved Community

In addition to being a space where people of all races, all faiths and all backgrounds can come together in common cause, we commit to being actively anti-racist and to affirming, through word and action, that Black lives matter and that our communities and systems must further this fundamental truth. We will do the work in our practices, our programs and our networks that brings equity to our efforts and helps bring justice to the communities in which we work. We will, throughout our ministry, connect issues of racial and social injustice with historic barriers to affordable housing and work to eradicate those barriers.

HABITAT’S GLOBAL PRAYER

God, teach us humility so that we may listen, confess and forgive, serve in relationship with the poor, persevere in our mission, unify as one body with many different parts, and act with courage and boldness. Amen.
Through shelter, we empower

Affordable housing is the foundation on which families and communities thrive.
A decent place to live can remove barriers to opportunity, success and health that might have been a part of a family’s life for years, if not generations.

Better, affordable living conditions lead to improved health and stronger childhood development and give families the ability — and financial flexibility — to make forward-looking choices. Proper shelter brings transformative benefits to families and develops resiliency in communities.

“You can’t afford land. You can’t build anything. I fight for my children. My children will have their own special place. I can say, ‘This is mine. This is theirs.’”

SLOANE, Habitat homeowner

Significant economic impact

Habitat for Humanity Canada reports that the **200 new families** who moved into Habitat homes in 2020 will return **almost $35 million** in social benefits to the community through improved health, education and employment outcomes associated with owning a home.

Habitat’s MicroBuild Fund has disbursed **$136.9 million** in capital to **55 financial institutions** serving low-income households and has helped **more than 959,000 people** in **32 countries** obtain access to better housing.

Since hurricanes Irma and Maria devastated Puerto Rico in 2017, we’ve helped disaster-affected families repair **365 homes and counting**. We’re also building new homes, including a 12-unit condominium on Avendia Juan Ponce de Leon in the heart of Santurce barrio that was completed in 2021. The building will be filled by Habitat homeowners. The Habitat Builds Puerto Rico program has also certified **50 participants** locally through a 5½-week theoretical and practical training course in the areas of construction mathematics, measurements, plans, safety, work site health, masonry, carpentry, plumbing, electricity and more.
In FY2020, Habitat Nepal secured **150 land titles** through its partnership with the government of Nepal. It promoted gender equality by registering the land jointly in the name of husband and wife, or the name of a woman if she is single. In all, **1,500 new homes** were constructed.

Habitat Cambodia reported in 2020 that it provided **531 water filters**, built 116 latrines and served **19,683 individuals** through sanitation and hygiene promotion. In addition, **10,207 households** were served by financial services.

Habitat Zambia supported resident advocates in building relationships with municipal officials, resulting in the development of intermediary systems to issue land documents. Approximately **3,000 households**, totaling over **15,000 people**, received government-issued land record cards thanks to those efforts.

Habitat for Humanity Ethiopia reported that about **5,500 individuals** received food items, soap and face masks. **More than 3,600 individuals** attended hygiene and sanitation awareness raising training, which also included information on protection from COVID-19.

In Guatemala’s Sacatepéquez province, **2,431 households** partnered with Habitat volunteers to install smokeless stoves. Built from adobe blocks and featuring a pipe that takes harmful smoke out of the home, the stoves reduce eye irritation, help improve health, and cut firewood use by **up to 50%**.

“I am very proud to receive the land title. It has empowered me. I went from being a very dependent wife to an empowered woman.”

RUPA, Habitat homeowner
Positive impact on communities and society

During Habitat's Solid Ground campaign, which ran from 2016 to 2020, **18.4 million** Europeans saw or heard messages about housing, development and the United Nations' Sustainable Development Goals.

A Habitat project partnering with the Zambian government developed a community of **150 houses** with families who had previously been living in a crowded, informal settlement. Most of the families have been touched in some way by HIV and AIDS, leaving many children orphans in the care of other family members.

Nearly **8.26 million people** have improved access to safe, adequate and affordable housing through policy and system changes supported by our U.S. affiliates, affiliate support organizations and national organizations around the world in the past year.
Habitat’s strategic plan supplies the framework for exponentially expanding our worldwide impact so that we can partner with more families to build or improve places to call home.

Our Global Impact Fund supplies the flexible funding for that expansion, which enables us to build impact at the community, sector and societal levels.

**Habitat’s Global Impact Fund moves our mission forward by:**

- Leveraging resources to respond to the world's housing need.
- Building the capacity of our global network.
- Investing wisely to sustain our programs through tough economic times.
- Designing innovative programs that reach ever-growing numbers of families.
- Practicing good stewardship in order to increase our efficiency and ensure the trust of our generous donors.

Help us today