



Driven by the vision that everyone needs a decent and affordable place to live, Habitat for Humanity has grown from a grassroots effort that began on a community farm in southern Georgia in 1976 to a global nonprofit housing organization working in local communities across all 50 states in the U.S. and in more than 70 countries. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. By partnering with Habitat, families and communities experience the life-changing effects of safe and affordable shelter, including improvements in health, safety, child development, economic opportunity and educational opportunities. Through financial support, volunteering or advocacy, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves.

In the U.S.

DIVERSITY, EQUITY AND INCLUSION

Diversity, equity and inclusion is central and imperative for Habitat. We believe in a world where everyone has a decent place to live. To create this world, we recognize that our work must always break down barriers; bring people of all backgrounds together; and generate equity, respect and lasting change. Historic discrimination in U.S. housing policy – particularly discrimination against Black Americans – is one of the chief drivers of persisting racial inequities. Organizations like ours that work on housing must understand that history and allow it to inform our work. Through our programs Advancing Black Homeownership and Building the Beloved Community, we commit to addressing the barriers to Black homeownership and to building stronger, more inclusive communities through training, volunteer opportunities and community engagement.

NEIGHBORHOOD REVITALIZATION

Donations to neighborhood revitalization projects help to transform entire communities. Neighborhood revitalization includes not just new home construction, but also home repairs and rehabs, weatherization, and improvements in energy efficiency. Habitat works with residents and with nonprofit and government partners to address additional community needs, tackling everything from food deserts and blight to crime and health concerns.

HABITAT ON THE HILL

To promote and protect the vast interests of the U.S. network and the global affordable housing community, Habitat engages in advocacy in all levels of government. Once a year, we gather for Habitat on the Hill, our legislative conference in Washington, D.C., to address ways in which we can better advocate for the communities we serve. Conference attendees gain insight on issues that impact home affordability around the country, such as the critical need to address the housing supply shortage in order to alleviate rising inflation, how to address racial equity in housing policy, and best practices to improve advocacy efforts in their communities.

AGING IN PLACE

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By 2030, 20% of the U.S. population will be 65 or older. population will be 65 or older. Yet more than 19 million older adults are living in homes that are in disrepair or are ill-equipped to safely meet their needs. Through our Aging in Place program, Habitat helps older adults age at home and in communities of their choice. Our local Habitat affiliates collaborate with human services organizations to evaluate individual needs and provide critical home repairs, modifications and community

services specific to each homeowner's lifestyle to preserve their home and their independence.

COST OF HOME

At Habitat for Humanity, we know that a family should never have to spend more than 30% of their income on a home. Even before the COVID-19 pandemic, more than 17 million U.S. households were paying half or more of their income on shelter. Through our five-year Cost of Home advocacy campaign, we have committed to mobilizing our local Habitat organizations, our partners, our volunteers, and community members across the country to find solutions and help create policies that will help 10 million individuals meet their most basic needs. The Cost of Home campaign is built on four areas of policy focus that will enable families to have greater access to homes they can afford: increasing supply and preservation of affordable homes, equitably increasing access to credit, optimizing land use for affordable homes, and creating communities of opportunity.

LASTING AFFORDABLE HOMEOWNERSHIP

The rising costs of housing and land make affordable homeownership inaccessible for many families, especially in lower ranges of income. Some previously affordable Habitat homes are being lost to the market as housing prices surge. This has caused affiliates to scramble for solutions, and while a few have led the way in early adoption of lasting affordability models, there's a significant need and opportunity for Habitat for Humanity to take the lead in helping affiliates with this issue. Habitat partners with community-based organizations and residents to develop ways to increase and preserve lasting affordable homeownership through shared-equity models such as community land trusts, ground leases and long-term deed restrictions. These models can be scaled across our network in all 50 states and will make homes affordable for lower-income households while ensuring lasting affordability by restricting sale prices each time a home is sold.

Regional

100.000 FLOORS TO PLAY ON

The housing deficit in Latin America and the Caribbean affects nearly 40% of the region's population. Approximately 6% of households have dirt floors, which can lead to serious illness, particularly among children and elders. Habitat for Humanity and the Inter-American Cement Federation have launched the initiative "100 mil pisos para jugar," or 100,000 Floors to Play On, with the objective of replacing 100,000 dirt floors with concrete among Latin America and the Caribbean's most vulnerable populations by 2028. Depending on the needs of each household, the project will also offer solutions such as access to water and improved stoves to build a healthy and dignified environment where families can thrive.



The Cost of Home campaign, an advocacy initiative addressing the rising costs of housing, was a central focus of the 2020 Habitat on the Hill conference.

DRY CORRIDOR

Recently, Habitat conducted the *Characterization of the Dry Corridor in Central America's Northern Triangle* study to understand the environmental and climate change impacts on the population's living conditions in this area and how this directly relates to the right to adequate housing. The results showed that we need to do more, so we have proposed an articulated regional approach and strategic programmatic initiatives to mitigate the threats and vulnerabilities in this territory and improve the living conditions of its population. Together with partners and allies in Central America, we will design projects that strengthen livelihoods and access to water, promote affordable financing mechanisms, and advocate for public policies that increase access to water and sanitation infrastructure.

Global

DISASTER RESPONSE AND RECOVERY

Habitat's disaster response program uses funding to help families around the world prepare for and rebuild after disasters. Companies can support Habitat's general global disaster relief efforts. We also offer customizable digital tools to implement employee fundraising activities after disasters strike, such as the 2015 earthquake in Nepal or the 2017 hurricanes in the U.S. and Caribbean.

HOME EQUALS

An astounding 1 billion people around the world live in informal settlements, such as slums, favelas and barrios. They are often treated as less important than other residents, lack basic rights such as clean water and proper sanitation, do not have legal right to their land, and are most susceptible to climate change. Habitat for Humanity has seen firsthand that, with fewer barriers, residents of informal settlements can improve the places they call home, leading to benefits such as fewer health problems and greater security and financial freedom. The Home Equals advocacy campaign will work alongside communities to influence policies and systems that improve and promote equitable access to adequate housing for people living in informal settlements. We have been working with residents of informal settlements to build and improve homes through empowered participation; providing basic services like water, sanitation and electricity; advocating for climateresilient innovations; and securing land tenure.

TEAM BUILDS/VOLUNTEERISM

Many businesses are seeing the benefits of bringing employees outside the walls of the office and into the volunteer space. Whether this is your first company volunteer event or you're seasoned pros, Habitat provides a fun, easy and engaging experience. We're in the business of building safe, affordable housing, and we would love to work with you. We believe it's valuable to invest time with your employees in meaningful work that will have an impact not only on them, but also on the people they help for years to come.

TERWILLIGER CENTER FOR INNOVATION IN SHELTER

The Terwilliger Center for Innovation in Shelter accelerates change. Habitat established the center to create, test and fast-track new ideas to disrupt the current housing market system. The Terwilliger Center uses innovation, investments and cross-sector collaboration to develop solutions that are inclusive, sustainable and profitable, working with local markets to address the unmet finance and construction needs of low-income families.



With support from The Terwilliger Center, Tvasta Manufacturing Solutions built what is believed to be the first 3D-printed home in India.



Adriana partnered with Habitat for Humanity Brazil to renovate her home, giving her children. Gleidson and Alice, a better place to live.

everyone

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