



**Terwilliger Center for Innovation in Shelter**



**mastercard foundation**



**You are invited to a webinar on**

**“Scaling Housing Microfinance in Africa: Factors of Success and Barriers to Entry”**

As part of Habitat’s Terwilliger Center for Innovation in Shelter’s ongoing work in advancing housing finance for low-income households, the center, in partnership with the Mastercard Foundation has been implementing a capacity building project over the past five years known as “Building Assets, Unlocking Access (BAUA)” with six leading financial institutions in Kenya and Uganda to develop housing microfinance products and non-financial support services for people living on less than US\$5 per day. The project has generated many useful lessons and insights for researchers, practitioners, investors and potential partners regarding the process of pilot testing, implementing and scaling of housing microfinance products.

In this webinar, representatives of two of the financial institutions in the project – Centenary Bank and KWFT - will share their insights on institutional and external factors for success, challenges faced in the course of implementation and remaining opportunities for housing microfinance. The Terwilliger Center’s own Sandra Prieto (Global Director, Financial Inclusion) and Jyoti Patel (Global Director, Capital Markets), joined by consultant Christy Stickney, will lend a global perspective to success factors and opportunities for housing microfinance including essential requirements for successful scaling of products.

**Facilitating:**

**Ruth Odera** Regional Manager, Projects & Financial Inclusion  
Terwilliger Center for Innovation in Shelter  
Habitat for Humanity International

**Speakers:**

**Sandra Prieto** Global Director, Operations and Financial Inclusion  
Terwilliger Center for Innovation in Shelter  
Habitat for Humanity International

**Jyoti Patel** Global Director, Capital Markets  
Terwilliger Center for Innovation in Shelter  
Habitat for Humanity International

**Christy Stickney** Independent Consultant

**Joseph Lutwama** General Manager Credit  
Centenary Bank Uganda

**Veronica Karoki** General Manager Research and Product  
Development Kenya Women Microfinance Bank

**Date:** September 21, 2017 (Thu)

**Time:** 9 AM EST

(Other times by region indicated below)

**The time for the webinar:**

CST (Costa Rica)	0800 (UTC -6)
EST (Atlanta)	0900 (UTC -5)
CET (Bratislava)	1500 (UTC +1)
South African Time (Pretoria)	1600 (UTC +2)
East African Time (Kampala)	1700 (UTC +3)
Armenia Time (Yerevan)	1700 (UTC +3)
Tajikistan Time (Dushanbe)	1800 (UTC +4)
India Time (Mumbai)	1830 (UTC +4.5)
Philippines Time (Manila)	2100 (UTC +7)

**To join the Meeting:**

<https://bluejeans.com/815833522>

**To join via Room System:**

Video Conferencing System: bjn.vc -or-  
199.48.152.152 Meeting ID : 815833522

**To join via phone :**

- 1) Dial:  
+1.408.740.7256 (United States)  
+1.888.240.2560 (US Toll Free)  
+1.408.317.9253 (Alternate number)  
(see all numbers - <http://bluejeans.com/numbers>)
- 2) Enter Conference ID : 815833522

**Written Spanish Translation Option:** If you require Spanish translation, please email *George Mugweru* ([gmugweru@hfhkenya.org](mailto:gmugweru@hfhkenya.org)) who will initiate a separate Skype chat with you. You will join Blue Jeans for the audio/ presentation and use Skype for written translation.

**See you online!**

(Details on joining the webinar on the right.)