

As the team leader, you're the key recruiter for your Global Village trip and the primary contact for volunteer. Here's what you need to know about recruiting your team:

Volunteers may reach out to you directly via the email listed on your webflyer or submit an application first. Please respond to all interested volunteers (open teams only)

If you receive a large amount of applications and need a breather in order to work through all of them, let your Engagement Specialist know and they can easily remove your flyer from habitat.org/gv and quickly post it again once you're ready for more interest (open teams only)

A customizable promotional flyer is available on the trip leader resources website for you to add details about your trip and email or post to your networks (all teams)

Finalize your roster **45 days before travel** (all teams)

Use the customizable invitation template on the trip leader resources website to ensure all the pertinent and up to date info is included when inviting volunteers to join your trip (all teams)

Global Village promotes open teams via www.habitat.org/gv, our quarterly newsletter to 40,000 subscribers, our social media channels, and area office websites.

Each team leader's goal is to recruit a full team (typically 12 people) for each trip. If you're having trouble recruiting, contact your Engagement Specialist for assistance and read below for some great ideas from peer leaders.

Team Leader Community Ideas

Start in your own network: Advertise your trip to friends, family, former volunteers and colleagues. Encourage new and experienced volunteers equally.

Deeply engage your preferred organizations: Consider a presentation to organizations of which you are a part- alumni associations, schools, churches, community groups. Present to them an opportunity to participate in your trip. Use your passion for these organizations to add value for them and for Habitat.

Utilize country connections: Approach members of social clubs or non-profits specifically connected to the country of your build as a target audience. They may be predisposed to seeing a meaningful in-country experience.

Give your message substance: Keep the message personal and talk about the transformative aspect of the trip. Emphasize to prospective team members that this is more than a trip. It's an opportunity to give—and receive even more in return.

Mold the right team member from the beginning: Identify ideal team member traits such as flexibility, ability to work in a team, and a desire for personal growth. Speak to these traits on the expectations setting call.

Help all volunteers find the right trip for them: Sometimes a volunteer doesn't seem like a good fit and that's okay. If, after discussing the details of the experience, a volunteer's expectations do not match up with what your trip will provide, encourage them to look into other opportunities. Contact our team for support.