



Ways to partner

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity has grown from a grassroots effort that began on a community farm in southern Georgia in 1976 to a global nonprofit housing organization in more than 1,300 communities across the U.S. and in over 70 countries. People partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering, or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves.

Building a sustainable organization

Global Impact Fund: Supports programs in the U.S. and around the world. Helps Habitat create a sustainable organization, build the capacity of our global network, design and incubate innovative programs that serve an ever-expanding number of people, respond nimbly to changing market realities, and deploy more quickly to natural and man-made disasters.

Cause marketing: Provides unrestricted funds to support Habitat's mission and serves as a strategic marketing tool to promote the company and its brands. Promotions reflect business goals: triggering a donation for each product sold, publicizing corporate philanthropy via targeted advertising, or deepening social media engagement.

Building community impact

Gifts-in-kind donation: Offsets the costs of home construction, repair and rehabilitation, allowing Habitat to serve more families. Donors also give products that can be used in Habitat ReStores to generate income so that we can better serve our homeowners and communities.

Workplace giving program: Empowers employees to make a difference by contributing to Habitat. Many employers match employees' charitable contributions, which are often made through automatic payroll deductions. Another option is a workplace fundraising campaign, fueled by Habitat's free digital technology. Habitat's workplace giving team will help guide the building and execution of the campaign.

Disaster response: Benefits the survivors of a specific disaster, such as the 2015 earthquake in Nepal or 2012's Hurricane Sandy in the U.S., or supports Habitat's worldwide disaster efforts in general. Habitat offers customizable digital tools to implement employee fundraising activities after a disaster.

Veterans Build: Supports Habitat's work with current and former American military service members and their families, and the families of the fallen. This includes building and repairing homes with service members, mobilizing veterans as volunteers to provide them with a new way of giving back to their country, and recruiting veterans to work as Habitat employees.

Neighborhood Revitalization: Funds Habitat's work to transform entire communities. Neighborhood revitalization includes not just new home construction, but also home repairs and rehabs, weatherization, and energy-efficiency improvements. Habitat teams with residents and nonprofit and government partners to address additional community needs, tackling everything from food deserts to blight, from crime to health concerns.

Corporate Global Village trips: Provide an opportunity for employee team building and leadership development as groups work in Habitat communities overseas. These customizable trips are facilitated by the Habitat staff and typically run nine days. Donations benefit both Habitat for Humanity International and the host country organization. Trips are currently available to six countries: Argentina, Brazil, Cambodia, India, Malawi and Romania.

Volunteer engagement/house builds: Your generosity helps fund the construction of Habitat homes. This includes the average cost of completing a new house, along with all program and administrative expenses and the amount identified by Habitat for Humanity International for indirect cost recovery. Individual employees or teams take part in building houses.

Building sector impact

Microfinance: Supports the creation and distribution of international housing microfinance products. In most of the developing world, home loans are not available to low-income families, so people build their homes incrementally. Habitat's microfinance programs help make small, short-term loans available and provide construction advice so that borrowers can make their homes stronger and safer.

Building societal impact

Advocacy: Promotes and protects the vast interests the U.S. network and global affordable housing community have in all levels of government. In the U.S., the cost of renting a home is at an all-time high, and homeownership is at its lowest rate in decades. Globally, 1 in 5 people – 1.6 billion people worldwide – lack access to adequate shelter. The housing need cannot be met by building alone. Habitat for Humanity International provides Habitat's network of U.S. affiliates with the leadership, tactics, tools and training required to achieve policy reforms that increase access to affordably priced homes, particularly for lower-income households.

Special events sponsorship: Provides an opportunity to contribute to a number of one-of-a-kind events, including the Jimmy & Rosalynn Carter Work Project, which has helped build strength, stability and self-reliance through shelter in the U.S. and 14 other countries since 1984; the annual Home Builders Blitz; the annual Habitat on the Hill legislative conference in Washington, D.C.; and the semiannual U.S./Global Habitat Conference, which brings together staff members from around the country for training, networking and best-practice sharing.

Women Build: Supports projects and programs that empower women and address the challenges women face around the globe. Women Build promotes female involvement in the construction of Habitat houses. The program also offers an educational series to empower women homeowners and supports international programming to increase water and sanitation solutions to benefit women and children. Its premier annual event, National Women Build Week, has engaged more than 100,000 women volunteers since it launched in 2008.

Next generation engagement support: Helps Habitat raise up the next wave of volunteers and leaders. Efforts focus on engaging young people in working for the cause of decent, affordable housing in myriad ways. These include our Collegiate Challenge building trips, the annual Young Leaders Conference, Habitat Young Professionals groups, an annual advocacy initiative for teens and college students called Act! Speak! Build! Week, and more.



INTERNATIONAL HEADQUARTERS

121 Habitat St., Americus, GA 31709-3498 USA (800) 422-4828 fax (229) 924-6541

publicinfo@habitat.org habitat.org